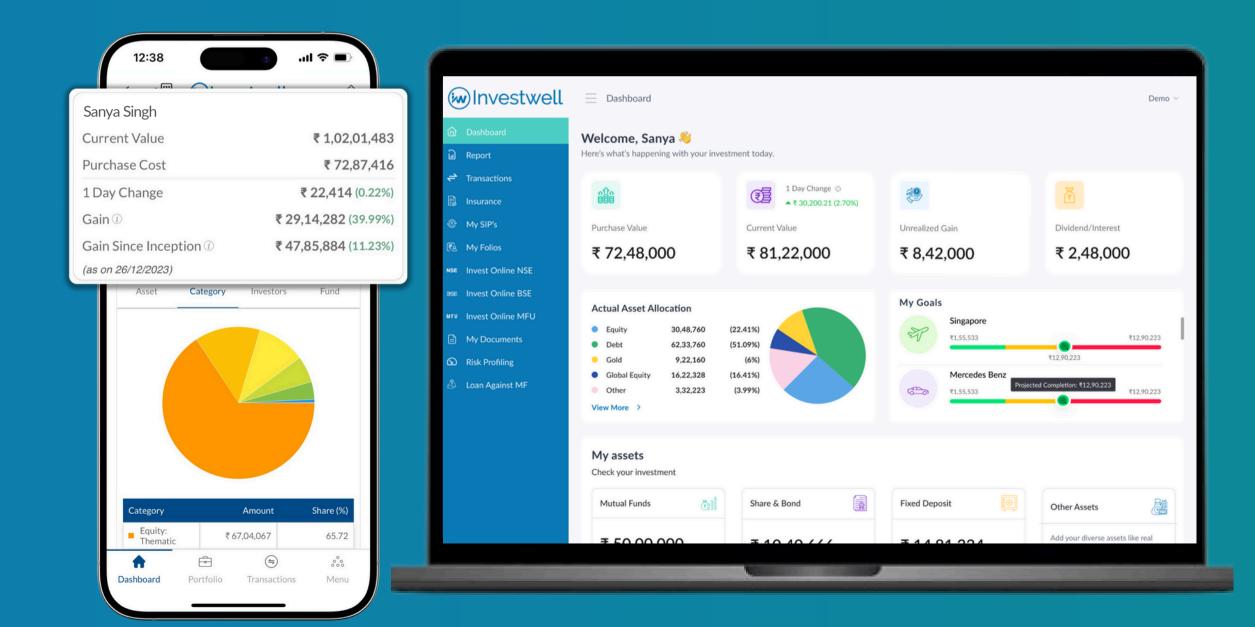
(w)Investwell

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for Mutual Fund Distributors, RIAs, IFAs & Corporates.

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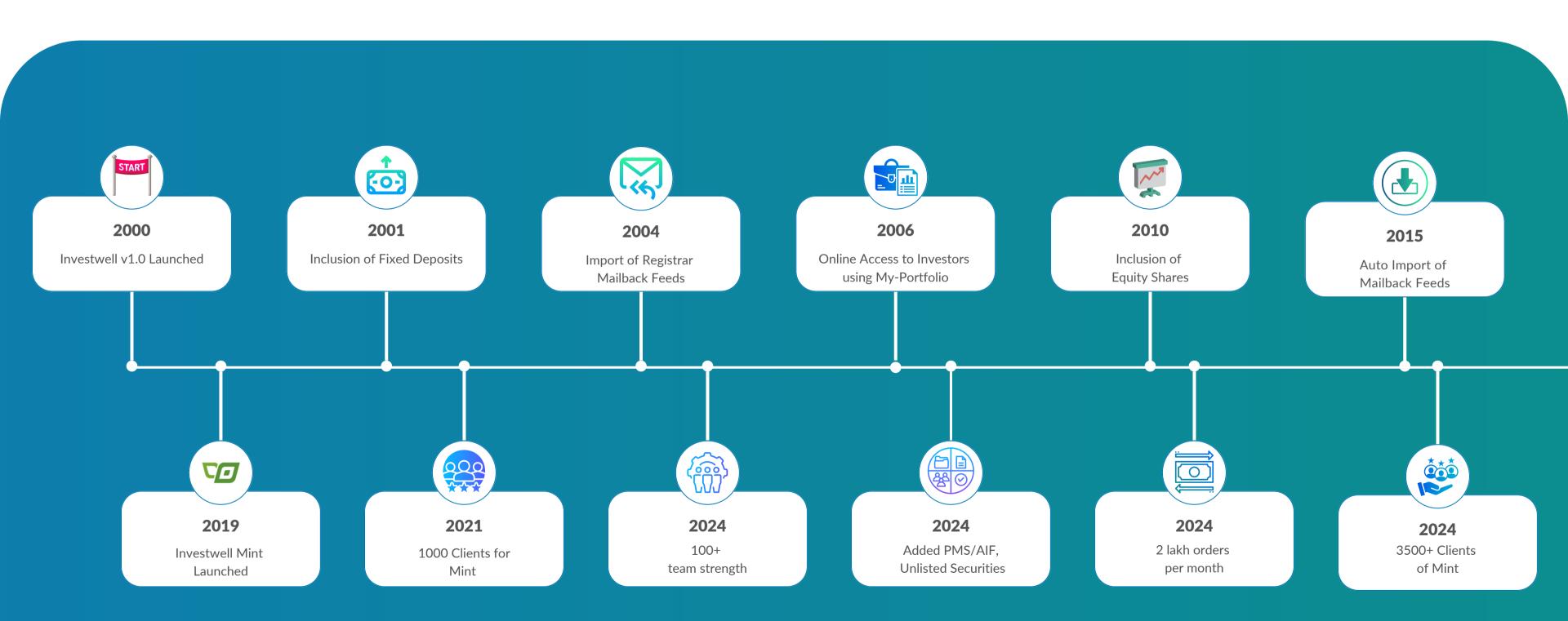
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Our Journey





5 Lakh
Crore+
AUM

15%MarketShare



Solidified Growth.



4000+ Wealth Managers



19,000+Weekly Mutual Fund
Transactions



50 Lakh+ Investors



1,50,000+Daily Active Users

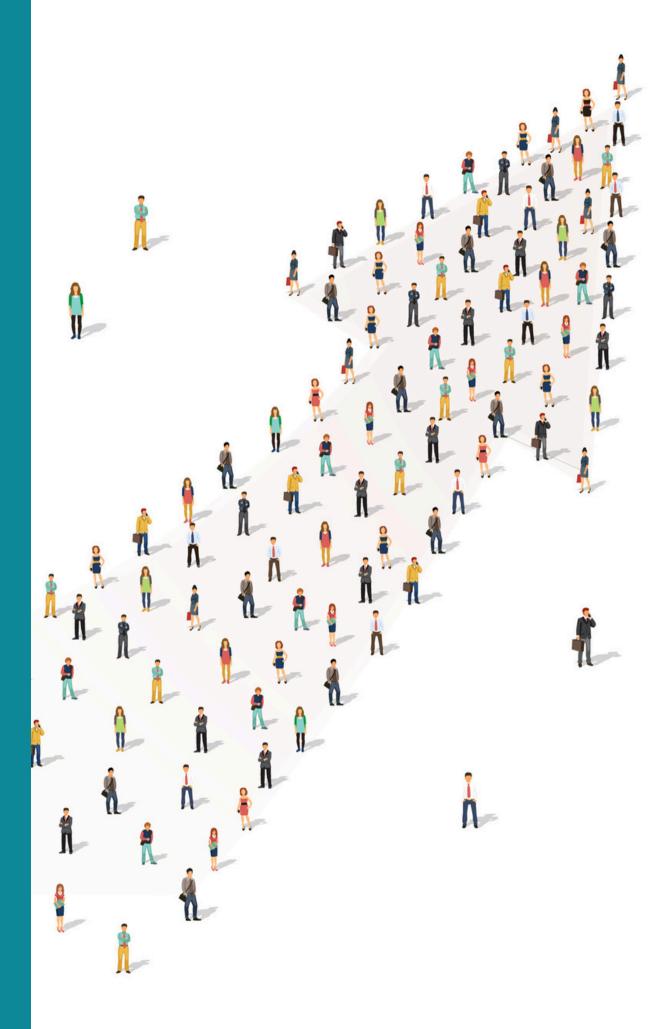


18k Investors Onboarded

Every year



28 States & 453 Cities
Across India



Some of Our Esteemed Clients



































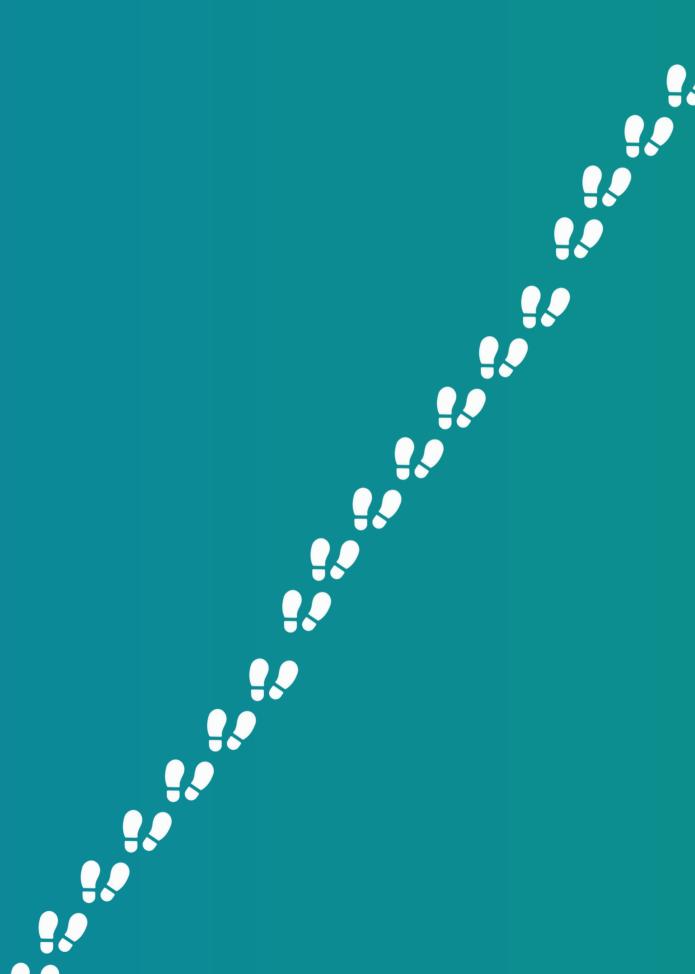




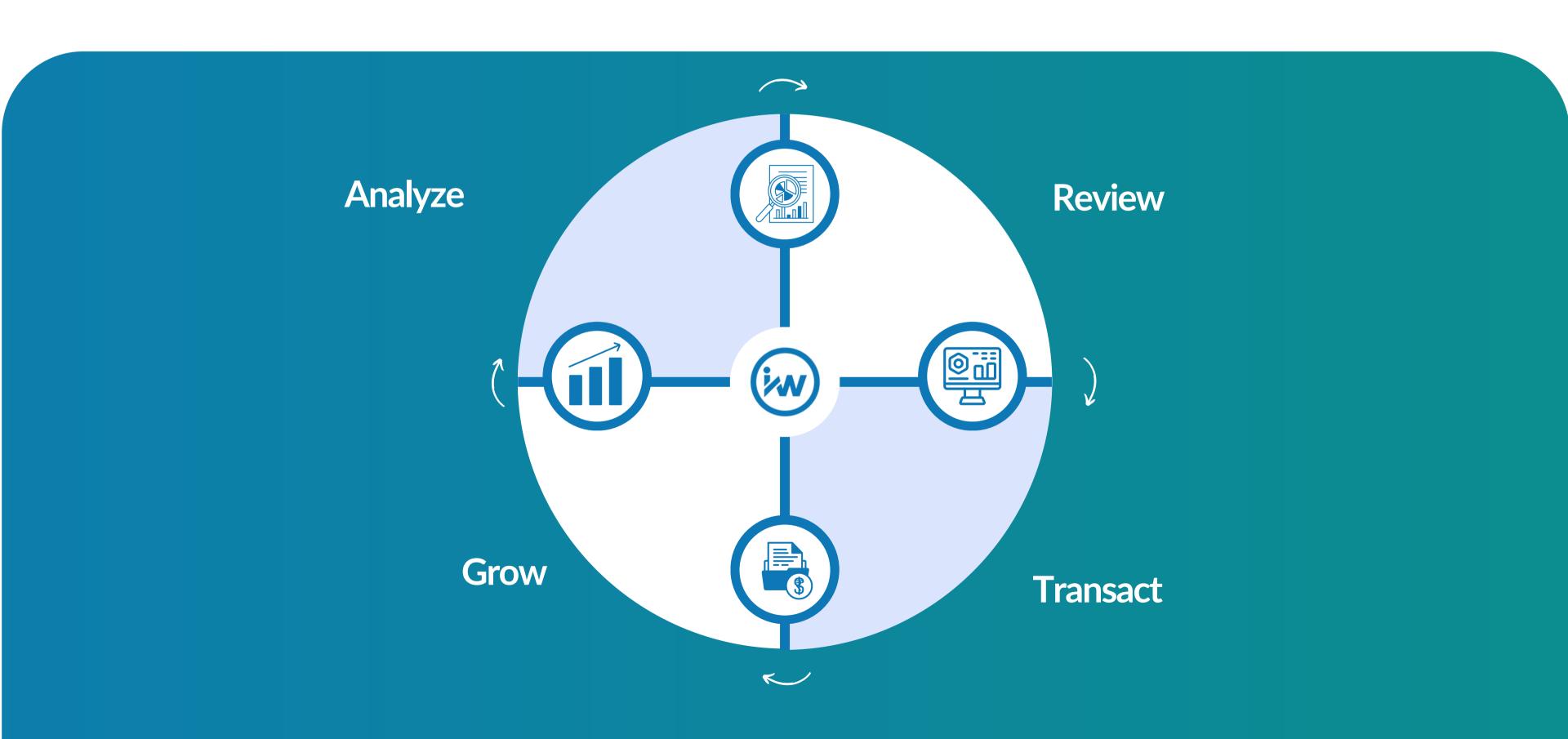




Now, let's walk you through the comprehensive world of Investwell Mint.



With Investwell Mint, you can:





Starting with the most important step:

Review

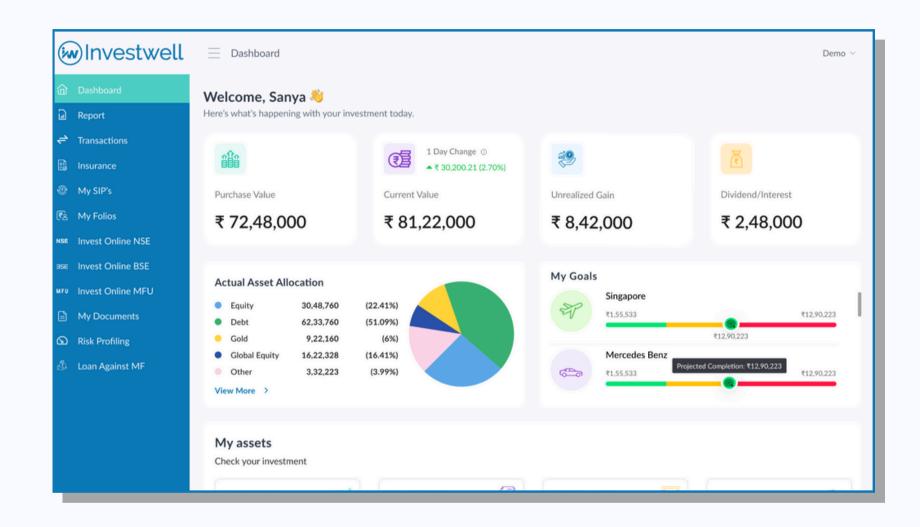
Evaluate your Entire Portfolio, Track Progress, and Adjust Strategies for enhanced Wealth Management Outcomes.



Dashboard

Portfolio Valuation

Portfolio Summary Gain insights into AUM, investor count, upcoming SIPs, and more, with dedicated dashboards for individual investors.



• Equity, Debt Categorization of all your assets in one place.

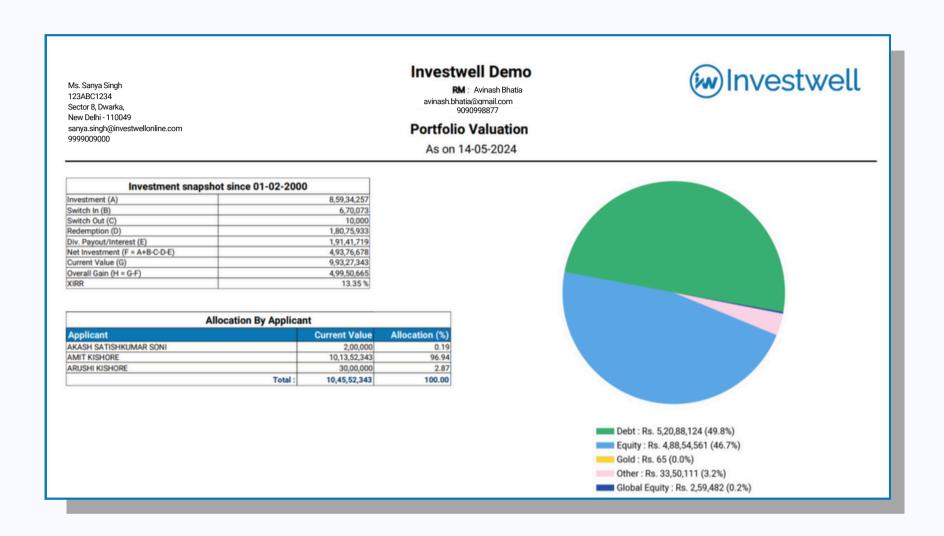


Dashboard

Portfolio Valuation

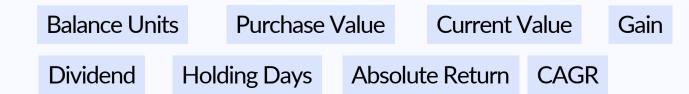
Portfolio Summary

Access detailed Portfolio Valuations for a specific date.



• Flexibility to group by Investor, Category, Folios, and Transactions, providing you with precise data points of your investments.

Find out:





Dashboard

Portfolio Valuation

Portfolio Summary



Scheme	Purchase	Redemption	Dividend	Quantity	Current NAV	Current Value	Gain	Abs. Return	XIRI
AMIT KISHORE (PAN : PPPPA1234Z)									
Debt: Fixed Income									
BOB-8.70%-PERPETUAL-PVT(BSE:959085)(Intt dt- 30Nov)	95,00,000	0	8,70,000	10	10,35,312.0000	1,03,53,120	17,23,120	18.14	16.8
HDFCL-7.05%-2-12-31-PVT(BSE:973610)	39,96,906	0	5,64,000	4	10,21,654.3800	40,86,618	6,53,712	16.36	26.9
HUDCO-7.51%-16-02-28-BOND (NSE:HUDCO-N5, BSE: 961765) (Intt dt-16Feb)	10,00,000	0	80,100	1,000	1,089.4000	10,89,400	1,69,500	16.95	56.9
HUDCO-8.39%-1B-25-10-23-BOND (BSE:961784) (Intt dt-25Oct)	7,10,859	0	1,09,741	654	1,069.1600	6,99,231	98,113	13.80	8.7
ICIC-MMP3-11-6-2023(BSE:912356)	2,75,580	0	0	3	98,656.6700	2,95,970	20,390	7.40	6.0
LTFL-ZC-23-12-22-NCD (NSE:L&TFINANCE-Y1, BSE: 937001) (Intt Dt-23Dec)	2,71,771	0	0	225	1,268.0000	2,85,300	13,529	4.98	6.3
MMFSL9%6626NCD (NSE:M&MFIN-N2, BSE:935752) (Intt dt-06Jun)	11,18,375	0	1,80,000	1,000	1,085.0000	10,85,000	1,46,625	13.11	6.5
NABARD7.64%23331NCDS(BSE:935690) (NSE: NABARD-N2) (Intt dt-23Mar)	11,15,712	0	2,01,696	880	1,130.9500	9,95,236	81,220	7.28	3.4
NHAI-8.3%-25-01-2027-BOND (NSE:NHAI-N2, BSE: 961728) (Intt Dt-010ct)	1,00,00,000	0	96,96,900	10,000	1,120.6500	1,12,06,500	1,09,03,400	109.03	8.0
PFC-7.60%-3B-17-10-35-BOND(BSE:935514) (Intt dt- 17Oct)	1,00,000	0	7,600	100	1,210.0100	1,21,001	28,601	28.60	39.
SBI 9% 16Mar2026 (NSE:SBIN-N6, BSE:961704) (Intt dt-02Apr)	1,50,000	50,000	5,89,180	50	10,938.0000	5,46,900	10,36,080	690.72	23.
TCFS-8.5%-26-8-24-Ltd (NSE:TCFSL-NJ, BSE: 936806) (Intt Dt-26Aug)	8,82,942	0	0	820	1,055.7000	8,65,674	-17,268	-1.96	-0.8
UPPCL-10.15%-20-1-25-PVT(BSE:957807)(Intt dt- 20Apr)	1,00,00,000	0	12,65,274	10	7,55,200.0000	75,52,000	-11,82,726	-11.83	-9.8
UPPCL-9.75%-20-10-20-PVT (BSE:957202) (Intt Dt- 19Jul)	10,25,000	0	0	1	10,00,000.0000	10,00,000	-25,000	-2.44	0.9
Equity: Shares									
3I Infotech Limited (NSE:3IINFOLTD, BSE:532628)	21,985	0	630	105	37.2500	3,911	-17,444	-79.34	-9.9
CONSOLIDATED CONSTRUCTION CONSORTIUM LTD (NSE:CCCL, BSE:532902)	5,30,000	0	0	2,00,000	1.5000	3,00,000	-2,30,000	-43.40	-39.
HDFC Life Insurance Company Ltd (NSE:HDFCLIFE, BSE:540777)	6,700	0	56	10	556.0000	5,560	-1,084	-16.18	-5.

- Explore the entire summary with Redemptions, Switches, Gains, Returns, etc.
- This summary includes your overall gain, including Past Gains.

Find out:

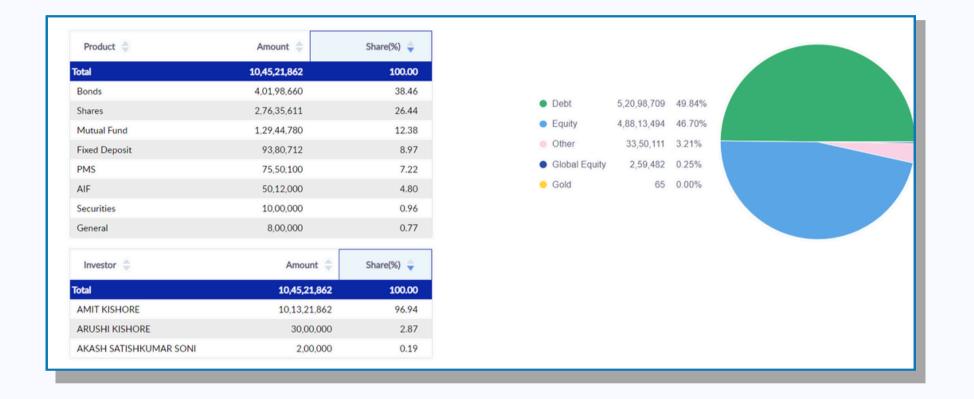
Switch In & Out	Div Reinves	st Redemption	Balance Units	Holding Days	Purchase Outstanding
Current Value	Dividend	Unrealized Gain	Realized Gain	Absolute Return	XIRR



Asset Allocation

Capital Gain - Realized & Unrealized

Portfolio Rebalancing Monitor your asset allocation across various Products, Categories and Holdings.



Additionally, gain insights into your top 10 holdings by Scrip, Paper,
 Sector, and Rating for a deeper understanding of your portfolio composition.



Asset Allocation

Capital Gain - Realized & Unrealized

Portfolio Rebalancing

Track both realized and unrealized capital gains across your investments with dedicated reports.

Folio	Scheme / Scrip	ISIN	Purchase Amount	Cost of Acqusition	Units Sold	Sell Amount	Actual Capital Gain	Taxable Capital Gain	STT		
Short Term Debt	nort Term Debt										
7803049022	LIC MF Low Duration Fund (G)	INF767K01A05	51,890.50	51,890.50	1,660.4530	58,943.81	7,053.31	7,053.31	0.00		
5839276114	Tata Retirement Savings Fund Conservative (G)	INF277K01FI6	2,93,693.13	2,93,693.13	11,396.6940	3,03,311.61	9,618.49	9,618.49	0.00		
	Sh	ort Term Debt Total :	3,45,583.63	3,45,583.63		3,62,255.42	16,671.79	16,671.79	0.00		
Long Term Debt											
2098374651	UTI Unit Linked Insurance Plan (15 Year)		970.47	1,688.62	55.7830	1,931.39	960.91	242.76	0.00		
6249107835	UTI Unit Linked Insurance Plan (10 Year)	INF789F1AGJ5	2,371.87	3,126.56	111.5670	3,862.81	1,490.93	736.25	0.00		
3578120496	UTI Unit Linked Insurance Plan (10 Year)	INF789F1AGJ5	6,440.52	8,429.13	297.5110	10,300.78	3,860.26	1,871.65	0.00		
Long Term Debt Total:			9,782.87	13,244.31		16,094.98	6,312.10	2,850.66	0.00		
Short Term Equity				'	•	'					
8964132075	Tata Retirement Savings Fund Moderate (G)	INF277K01FH8	11,999.96	11,999.96	284.7040	12,530.16	530.21	530.21	0.13		
	Short	t Term Equity Total :	11,999.96	11,999.96		12,530.16	530.21	530.21	0.13		
Long Term Equity				'		'	'				
1029384756	Tata Multi Asset Opportunities Fund Reg (G)	INF277K012Z5	1,50,000.00	1,50,000.00	9,934.5940	1,76,716.56	26,716.56	26,716.56	1.77		
4657893210	Tata Retirement Savings Fund Moderate (G)	INF277K01FH8	74,799.99	1,43,736.60	4,772.4600	2,10,041.69	1,35,241.70	66,305.10	2.10		
3120975648	Tata Retirement Savings Fund Moderate (G)	INF277K01FH8	49,000.10	49,000.10	1,525.7690	67,150.92	18,150.82	18,150.82	0.6		
8790654321	Tata Retirement Savings Fund Moderate (G)	INF277K01FH8	1,999.98	1,999.98	44.8350	1,973.24	-26.74	-26.74	0.02		
	Lon	g Term Equity Total :	2,75,800.08	3,44,736.68		4,55,882.42	1,80,082.34	1,11,145.73	4.56		

• A list of all your investment returns in Mutual Funds, FDs, Shares, and Bonds at a single place.

Find out:

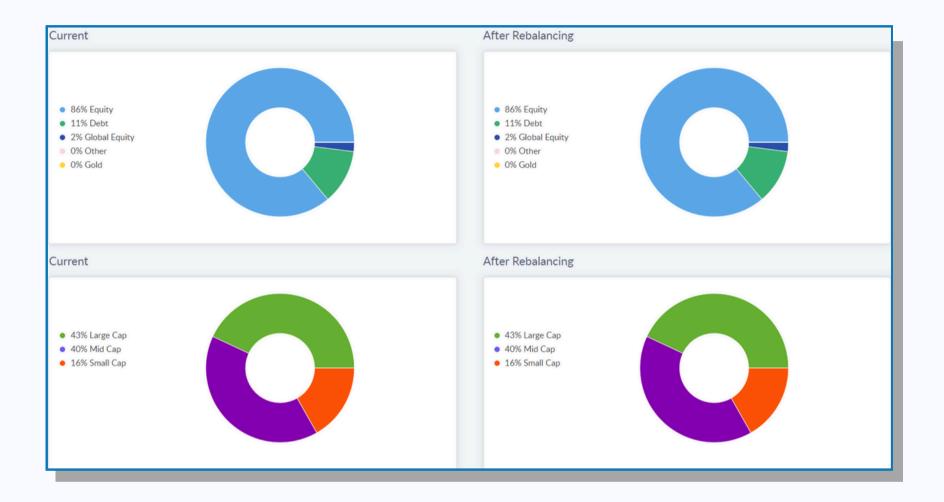
Scheme	Purcha	se Amount	Balance	Units	Last Purchase	Date	
Actual Cap	oital Gain	Disallowe	d Losses	Taxa	ble Capital Gain	Units Sol	d



Asset Allocation

Capital Gain - Realized & Unrealized

Portfolio Rebalancing Utilize our simulation builder to forecast gains in your investments.

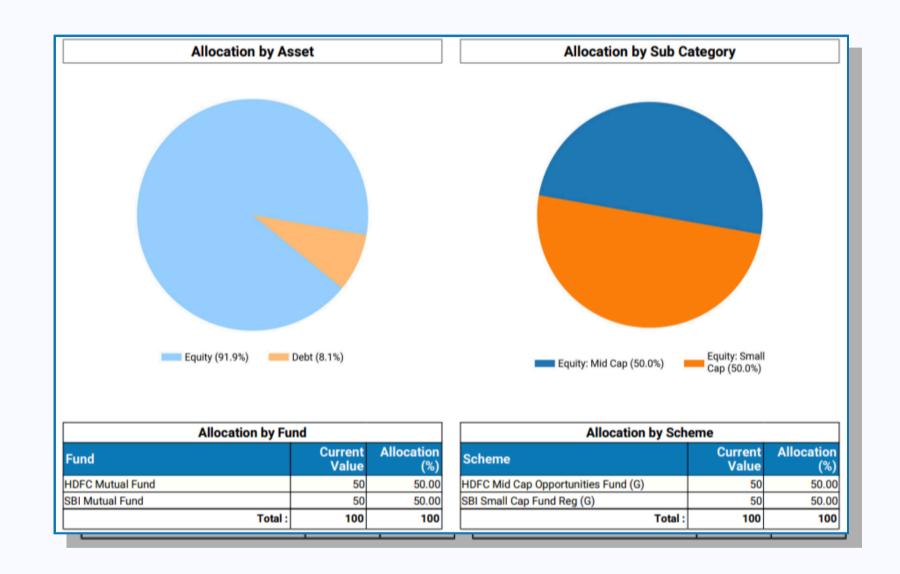


• Add or subtract funds from existing investments and get a snapshot of the change in your Asset Allocation and Gains.



Model Portfolio

Al Integration Create a model portfolio to align with your Investor Persona and compare it with Client Portfolios.



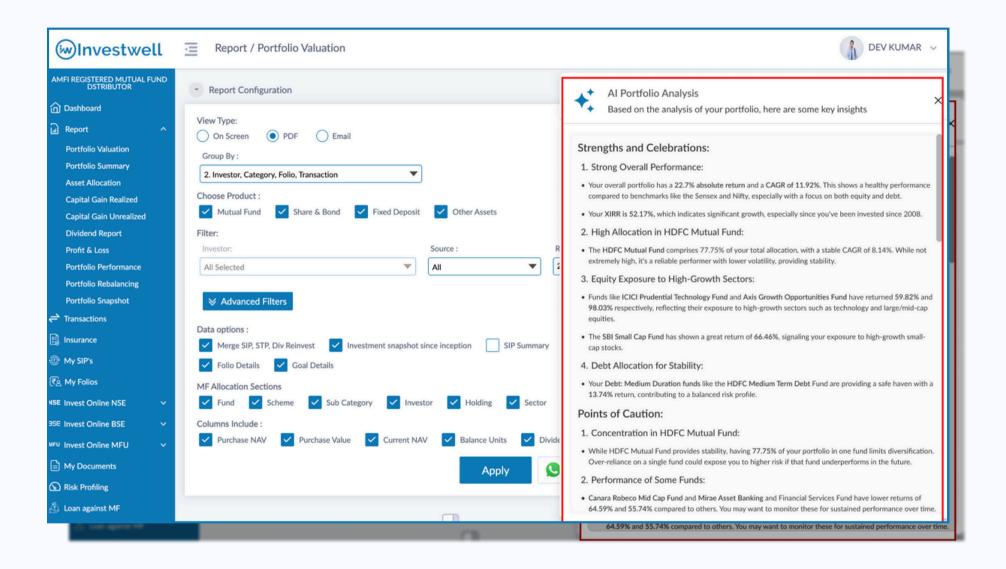
- Gain insights through a Growth Chart Comparison.
- Head-to-head detailed analysis of Model & Client Portfolio over important factors like asset allocation and return.



Model Portfolio

Al Integration

Get a detailed analysis of your portfolio with Artificial Intelligence



- First-of-its-kind in the MF software industry
- Al integration to provide data-driven analysis of portfolios.
- Highlights strengths, identifies potential risks, and offers rebalancing suggestions.



Moving towards the next step:

Analyse

Gain deep insights into Scheme Performance, Compare Options, and make Informed Investment Steps for desired results.

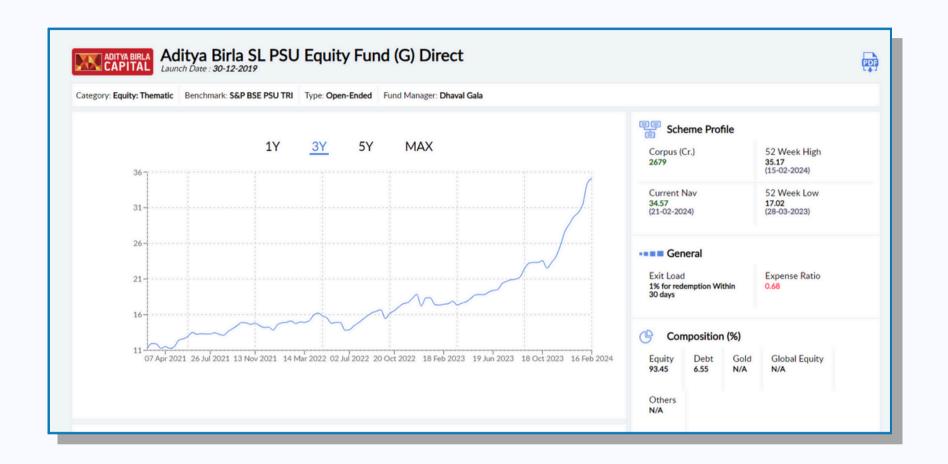
Investwell

Analyze

Best Performing Schemes

Scheme Compare

Fund Screener Monitor the performance of any Mutual Fund Scheme since inception.



- Access a list of Top Performing Schemes or search for a specific scheme you're interested in investing in.
- You can also set schemes of your choice as favourites.

Find out:

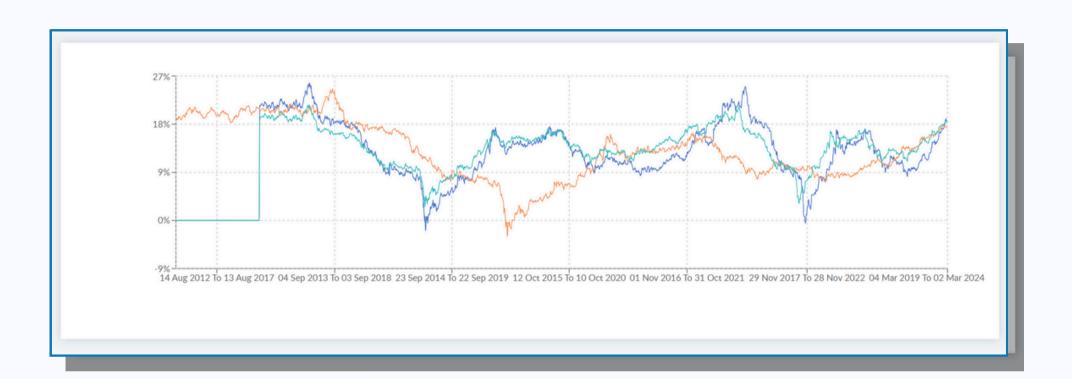
NAV AUM Year wise data Launch Date Ratings



Best Performing Schemes

Scheme Compare

Fund Screener Conduct Direct Comparisons between Schemes, to choose the best investments.



- Get a visual representation of the following scheme comparison parameters:
 - Trailing Returns
 - Rolling Returns
 - Growth Calculator
 - SIP Calculator
 - Portfolio Correlation

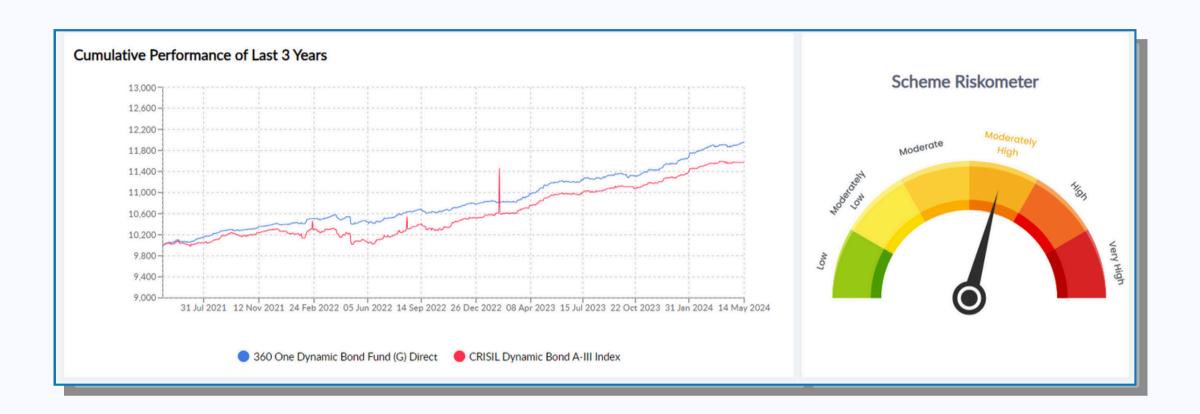


Best Performing Schemes

Scheme Compare

Fund Screener

Access historical and current Market Information to make informed investment decisions.



- Explore the following market insights of any scheme:
 - Dividend History
 - NAV History
 - Top MF Gainer
 - Top MF Loser
 - NFO List
 - FMP List



Calculators

Meeting Notes

Quartile Ranking Based Data

Utilize our suite of Financial Calculators for projections & planning.



- Make your financial planning sorted with the help of our Calculators:
 - o SIP
 - STP
 - o SWP
 - SIP Delay
 - SIP Step-up

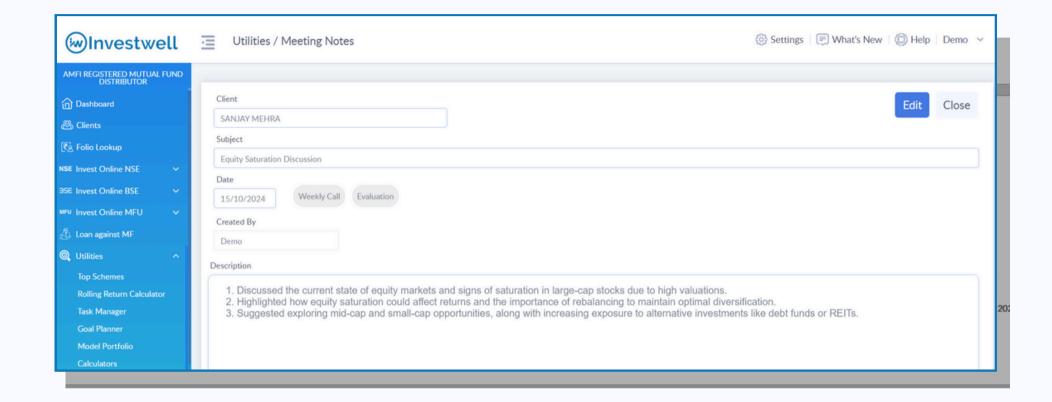


Calculators

Meeting Notes

Quartile Ranking Based Data

Document Client Interactions Effortlessly



- Map clients and document key takeaways from your meetings.
- Use the built-in text editor with essential formatting tools to stay organized and on track.

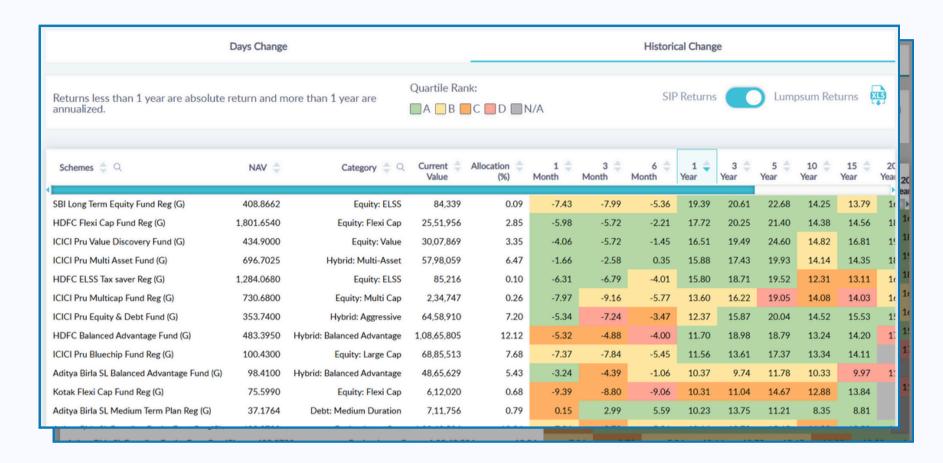


Calculators

Meeting Notes

Quartile Ranking Based Data

Monitor the Performance of schemes in your watchlist with Quartile-Based Rankings



- Stay informed with color-coded quartile rankings directly in your watchlist.
- Easily analyze period-wise returns and assess fund performance at a glance.



Lost Brokerage

Track Lost Brokerage and Identify Gaps

INVESTOR NAME	SCHEME NAME	FOLIO NO	TXN DATE	AMOUNT	RELATIONSHIP MANAGER	ARN	TXN TYPE	TXN NO
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	477	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	4302	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	5058	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	562	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	5068	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	556	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	5007	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	548	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	4936	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	13215	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	118940	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	538	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	4850	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	529	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	4770	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	515	Akshay Singh	ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	4639	Akshay Singh	ARN-1668 ××	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	525		ARN-1668 xx	Switch In	10263201
GAURAV BANSAL	ICICI Pru Energy Opp Fund Reg (G)	914052	29-07-2024	5	25 Aksnay Singn	ARN-1668 XX	Switch In	102632

- Spot missing folios and assess low earnings with detailed brokerage rate analysis.
- Ensure no revenue slips through the cracks.



Executing seamlessly:

Transact

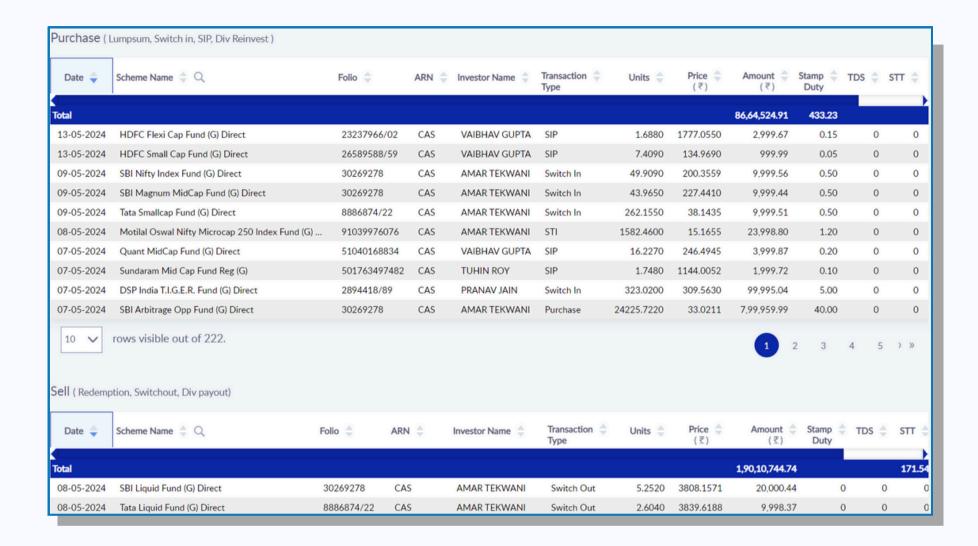
Execute, Manage, and Track Transactions from BSE, NSE & MFU collectively.



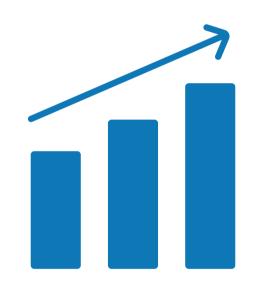
Transact

BSE, NSE & MFU

Directly invest in BSE, NSE, and MFU at a single place.



• Utilize the Digital KYC Feature for account verification, and Effortlessly track your Orders.



Driving growth through data:

Business Analytics

Harness data-driven insights to Streamline Operations, Optimize Client Engagement, and fuel Business Growth.



AUM Report

SIP, SWP, STP Mining

Missing SIPs

Gain in-depth insights into your AUM with this report.

Fund 🔷 🔾	Equity (₹)	Hybrid	Arbitrage (₹)	Debt	Liquid and Ultra Short (₹)	Other (₹)	Total	Allocation (%)
	10,76,36,148	3,82,83,852	7,97,399	1,94,72,532	1,78,17,618	10,151	18,40,17,701	100.0
Aditya Birla Sun Life Mutual Fund	61,02,511	0	6,396	60,62,300	0	0	1,21,71,207	6.6
Axis Mutual Fund	4,78,552	0	0	0	0	0	4,78,552	0.2
Bandhan Mutual Fund	87,50,266	0	0	0	3	0	87,50,269	4.7
Canara Robeco Mutual Fund	2,44,346	0	0	0	0	0	2,44,346	0.1
DSP Mutual Fund	1,67,89,501	0	0	56,53,224	19,61,883	0	2,44,04,608	13.2
Edelweiss Mutual Fund	17,78,261	22,314	0	0	0	0	18,00,575	0.9
Franklin Templeton Mutual Fund	16,12,388	0	0	0	12,793	0	16,25,181	0.8
HDFC Mutual Fund	3,10,28,291	2,56,50,584	7,73,586	7,05,113	91,49,068	0	6,73,06,642	36.5
ICICI Prudential Mutual Fund	72,66,578	56,38,727	0	2,21,965	33	0	1,31,27,304	7.1
Invesco Mutual Fund	2,10,998	0	0	0	0	0	2,10,998	0.1
ITI Mutual Fund	34,54,850	0	0	0	0	0	34,54,850	1.8
Kotak Mutual Fund	34,60,422	10,71,172	0	0	25,713	0	45,57,306	2.4
LIC Mutual Fund	0	3,11,542	0	0	35,850	0	3,47,392	0.1
Mirae Asset Mutual Fund	38,89,440	0	0	0	2,18,157	0	41,07,597	2.2
Motilal Oswal Mutual Fund	58,207	0	0	0	0	0	58,207	0.0
Nippon India Mutual Fund	71,31,144	1,26,518	17,418	1,15,171	55,174	1,664	74,47,089	4.0
PPFAS Mutual Fund	3,17,831	0	0	0	0	0	3,17,831	0.1
SBI Mutual Fund	47,57,433	2,03,531	0	67,14,760	60,81,335	8,487	1,77,65,546	9.6
Sundaram Mutual Fund	65,398	5,74,682	0	0	0	0	6,40,079	0.3
Tata Mutual Fund	84,83,776	46,84,782	0	0	2,77,609	0	1.34.46.167	7.3

• Detailed bifurcation across AMC, Scheme, Category, Relationship Manager (RM), and ARN for comprehensive analysis.

Find out allocation in:

Equity Hybrid Arbitrage Debt Liquid and Ultra Short Allocation(%)

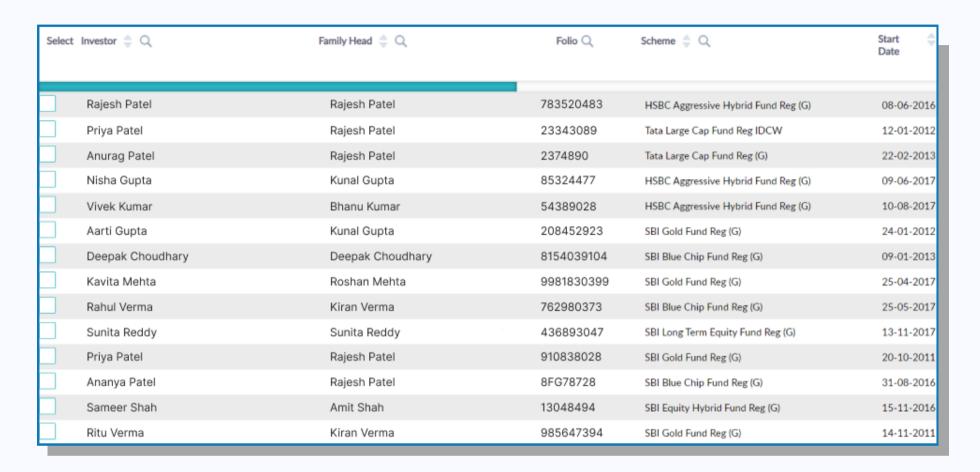


AUM Report

SIP, SWP, STP Mining

Missing SIPs

Simplified Tracking of SIP, STP & SWP.



• Track Running, New, Terminated, or Matured plans across all clients, ensuring proactive portfolio management.

Find out:

Scheme Purchase Amount Balance Units Last Purchase Date

Actual Capital Gain Disallowed Losses Taxable Capital Gain Units Sold

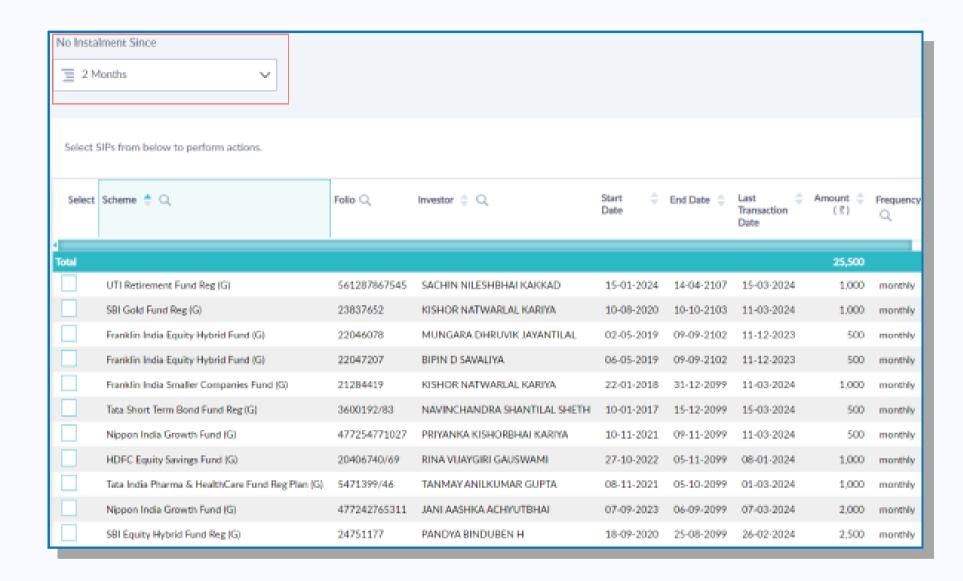


AUM Report

SIP, SWP, STP Mining

Missing SIPs

Proactively keep track of your missing SIPs.



 Promptly detect running SIPs with no recent transactions, facilitating timely adjustments

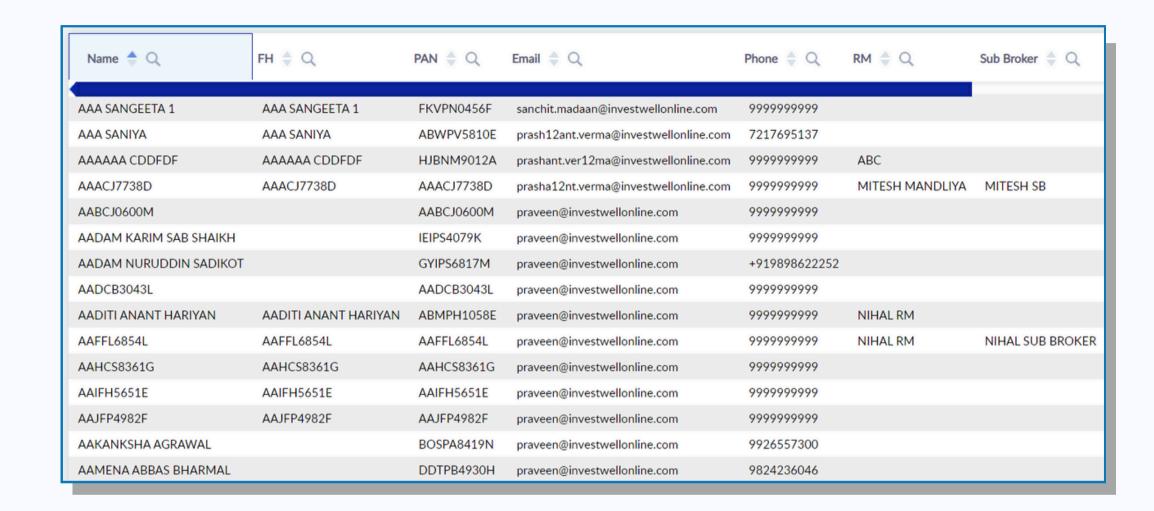


Inactive Clients

Security Exposure

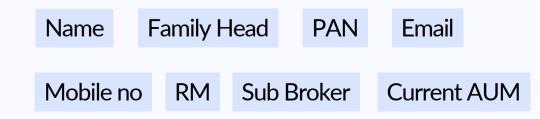
Goal Planning

Reactivate Dormant Accounts



• Identify clients with no recent transactions so that you can perform engagement strategies to re-engage inactive accounts.

Find out inactive investors':



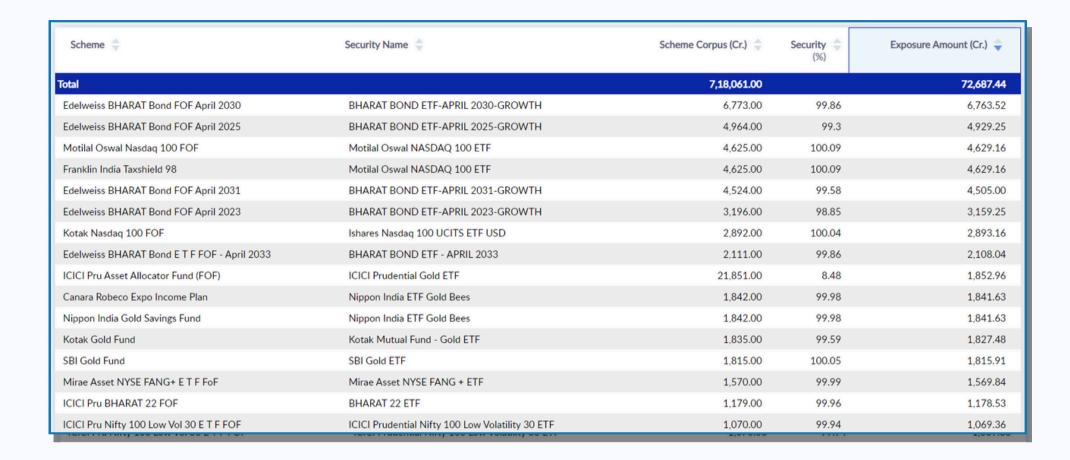


Inactive Clients

Security Exposure

Goal Planning

Targeted Security Allocation Analysis



• Find out the allocation of funds in individual securities, enabling informed risk management and diversification strategies.

Find out:

Scheme Security Name Scheme Corpus Security (%) Exposure Amount

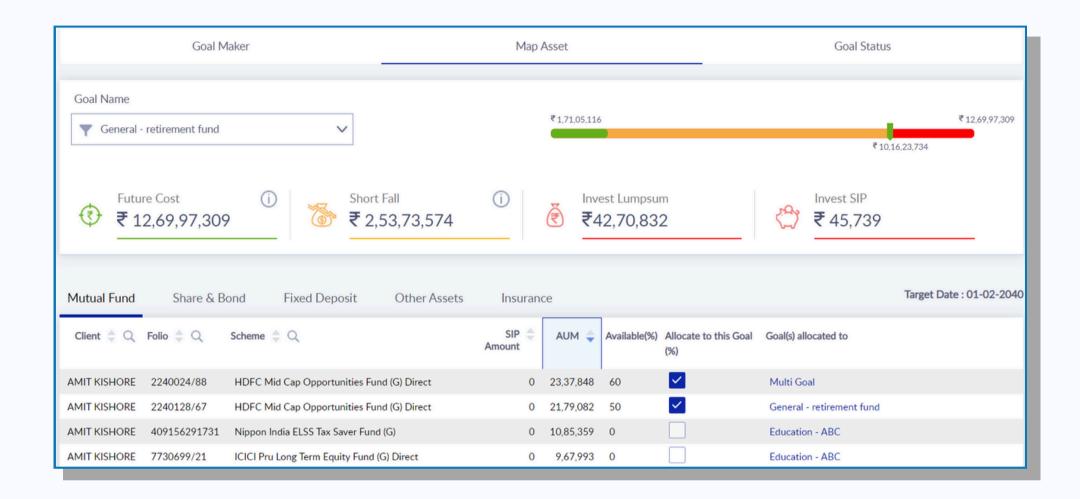


Inactive Clients

Security Exposure

Goal Planning

Plan your clients' goals and map investments accordingly.



- Set goals like Education, Marriage, Cacations etc, and then map respective assets to those goals.
- Track the status of your investments with respect to the goal achieved.

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